

Egor Tsvetkov

## Contacts

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Born in 1994 in St. Petersburg,  
works with photography, video and objects.  
Interested in the influence of new technologies  
on the representation and memory of a human  
and his self-presentation,  
the effect of digitalization on local territories.

## Education

*2015-2018*  
Rodchenko Art School, Moscow

*2012-2016*  
St Petersburg State University of Film and Television

## Exhibitions and awards

*2018*  
#yourillusion, Perm City Center, Perm, Russia  
"Test group", The Ekaterina Cultural Foundation, Moscow, Russia  
"i am not a robot", Electromuseum, Moscow, Russia

*2017*  
"Bilder Fragen", H2 zentrum fur gegenwartskunst im Glaspalast, Augsburg, Germany  
"Documentary Sculpture", Electromuseum, Moscow, Russia  
"Lovescape", The Foundation of Smirnov & Sorokin, Moscow, Russia  
"Wonderful Fabric", Stedelijk Museum Breda, Breda, Netherlands  
"Privacy and tranquility", the festival Presence, Saint-Petersburg, Russia

*2013*  
Exhibition at the Baltic Biennale 2012, Kaliningrad, Russia



## Something is falling down (2018)

In video essay shown like in one place next to each other the memory of the past is formed and the future is predetermined. The two parts of the time line are involved not only in the formation of the identity of the corporation, broadcasting its own images. The reality has not yet approached the renderer, the present escapes. In such conditions, it is necessary to fix the temporary present, in order, perhaps, to become closer to the truth. This is possible, as long as identity based on corporate image does not supplant the consciousness of a person who has a memory of this place. This work is graduate work from Rodchenko Art School  
*digital video, 23"*







тот, который мы создаем сегодня для эскапистского духа зрителя.





Link: [bit.ly/2tAcGmT](https://bit.ly/2tAcGmT)

## Insecure Digital: private collection (2016)

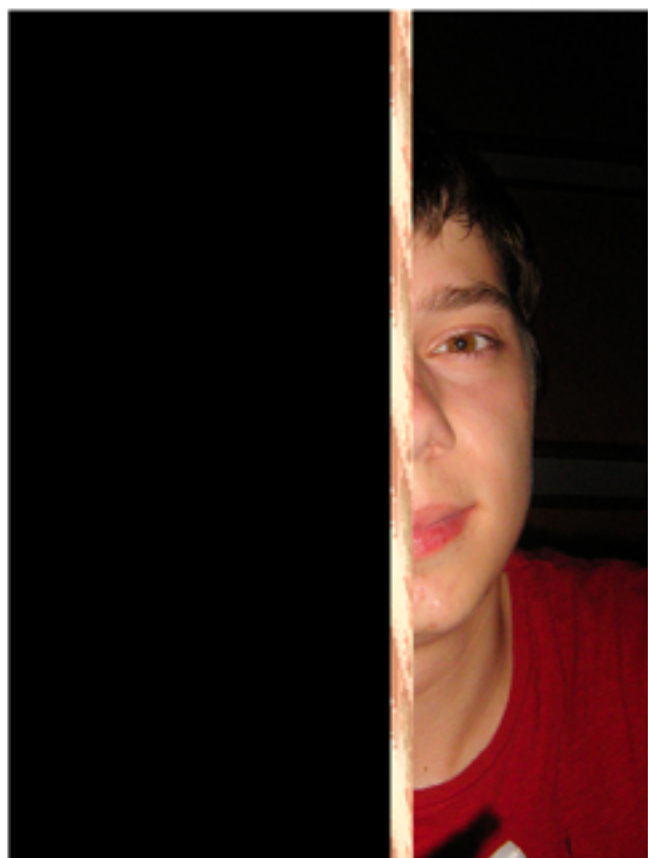
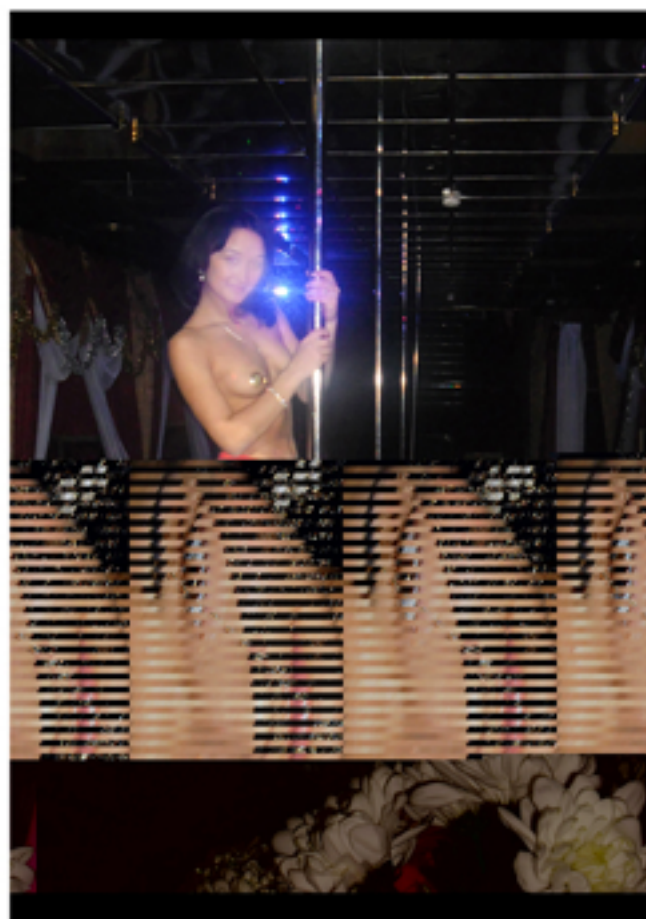
Digital limbo means a place for erased from the system information, which continues to be stored in media. Such information will be lost up to the next time rewriting or formatting, and a small percentage would be damaged over time. Erased files are recoverable. On online flea market posted dozens of flash card ads. Moving from one end of Moscow to the other, I met with more than thirty people and bought their memory cards. The object of my interest — personal data of people which exists in the form of digital shadows. Diaries published in the public interest, almost archaeological. Time determines when you can negotiate with a conscience and begin to freely make use of what had once been private. But if the data is recoverable, why not bring them back to life today, not wait for the right moment? If you wouldn't access the memory stick for a long time, it will start to deteriorate. The collected images provide already fragmented concept of the situations in which they were created. These pieces of data - digital skeletons, taken out of context of it's history and memories.

*digital photos, memory cards, transparent polyester resin*











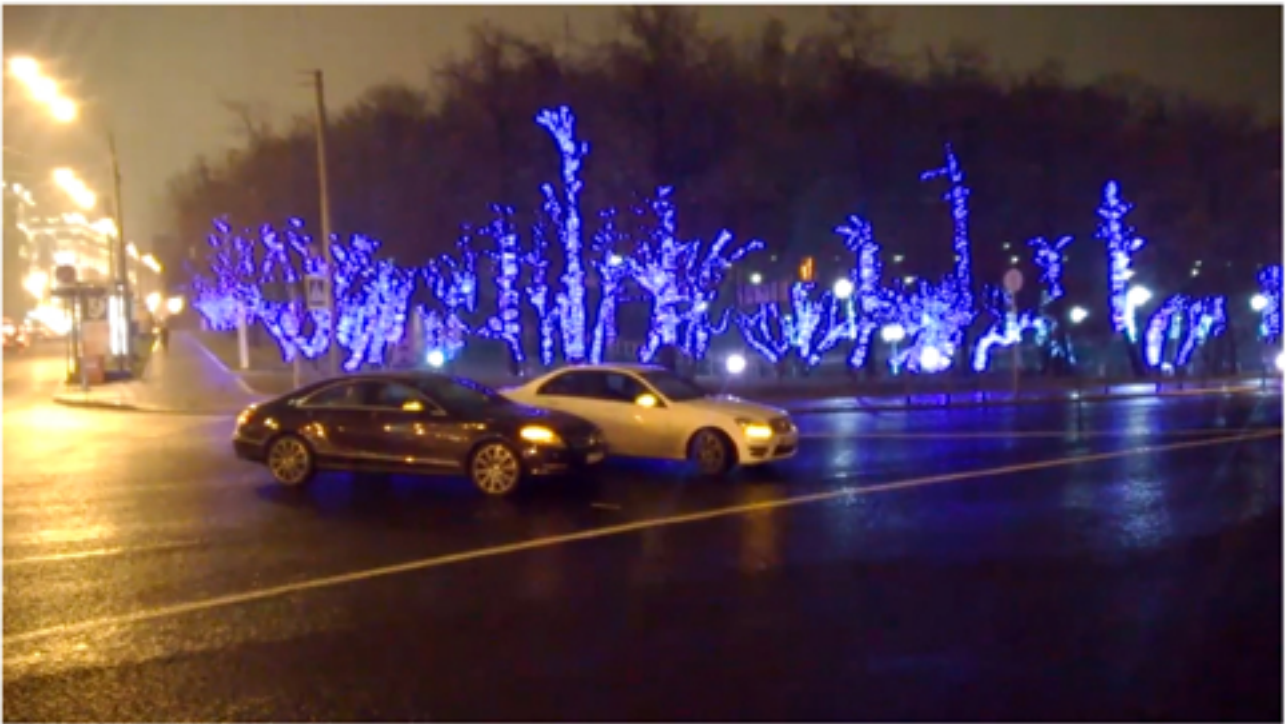


## black box (2015-...)

In video diary fixed usual errors in life around the black box.

It is going to be transformed in visual zine.

*digital video, 10"*











Link: [bit.ly/2IEiB65](https://bit.ly/2IEiB65)



## Your face is big data (2016)

Nowadays the power structures begin to lose their monopoly control over the ability to identify a person's face and identify him with the help of photo and video files.

But people are accustomed to differentiate patterns of behavior in society and social networks, and leave the ability to spy on their best, successful moments of their lives for strangers. Such digital narcissism -- a product of a culture of free expression that defines the new boundaries of private and public. Intentional failure of using privacy settings has created a network stalking. Using free-for-all software, I was looking for the people who sat in front of me on the train underground. I learned about the life of people without any contact with them through the photos on the social network by comparing a real image with a web representation.

The ability of quickly and anonymous searching people in network helps trace not for impersonal subject and within seconds converts to a friend incognito.

*50 digital photos in dyptichs*









